

Hydro Dynamics, Inc.

Harnessing the Power of Cavitation



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For Immediate Release

Hydro Dynamics, Inc. has Highly Successful Christmas Themed Marketing Campaign for its Lab Units

Hydro Dynamics, Inc. (HDI) of Rome, Georgia (www.hydrodynamics.com) had a tremendous response to its marketing campaign for its new lower cost “laboratory” ShockWave Power Reactor (SPR). This design allows customers to have an SPR as a permanent fixture in their labs and pilot plants for testing. HDI created a Christmas themed campaign around the idea of customers adding a lab SPR to their equipment arsenal with “use it or lose it” end of year budget dollars.

HDI has seen tremendous interest in the lab SPR the last 2 months and already completed several sales. “We believe getting SPR lab units placed with customers is a pivotal part of our long term strategy”, said Doug Mancosky, VP of R&D for HDI. “Once a customer has a lab unit they will try it on current and developmental applications which will help drive future commercial SPR sales.”

About Hydro Dynamics

Hydro Dynamics is the developer of a patented cavitation process intensification technology called the ShockWave Power Reactor (SPR), enabling customers to solve critical mixing and heating problems. Reactors are operating on four continents with well-known customers in applications as diverse as increasing biogas yields to mixing petroleum drilling mud to more efficient homogenization and pasteurization of liquid eggs. The ShockWave Power Reactor allows customers to significantly decrease costs and increase profits, often with environmental and safety benefits. Learn more at <http://www.hydrodynamics.com>.

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Lab SPR advertisement:

<p>You Have Been Very Good This Year...</p> 	<p>Hydro Dynamics, Inc. Harnessing the Power of Cavitation </p> <p>Hydro Dynamics, Inc. 8 Redmond Court NW Rome, GA 30165 (706) 234-4111</p> <p>Ask for a Lab SPR in Your Stocking with Your Leftover 2013 Budget!</p> <p>www.hydrodynamics.com</p> <div data-bbox="1201 178 1347 304" style="border: 1px solid black; padding: 5px; text-align: center;">Stamp</div>
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