

Hydro Dynamics, Inc.

Harnessing the Power of Cavitation



July 9, 2013

Hydro Dynamics Announces Sponsorship of Portland Shockwave Football Team

Hydro Dynamics, Inc. (HDI) has recently announced this year a sponsorship of the Portland Shockwave women's full contact football team. HDI is the manufacturer of the ShockWave Power Reactor, making the sponsorship a natural fit.

Beginning this year HDI will sponsor the Portland Shockwave football team (<http://www.portlandshockwave.com/>). The Shockwave are a women's full contact football team that plays in the Women's Football Alliance (WFA), a nationwide league.

HDI is the manufacturer of the ShockWave Power Reactor (SPR), making the sponsorship a natural fit with the shared name. The SPR is an used in many applications including biodiesel reactors, biogas, chemical processing and petroleum. This represents the first sports sponsorship for Hydro Dynamics, Inc. The employees of HDI love sports and have always wanted to do a sport sponsorship, but being a small company creates limited options. HDI's goal was to find something unique that would create buzz and be something employees could follow. HDI stumbled upon the Portland Shockwave, a women's full contact football team and were instantly hooked. The name was a perfect match, the employees love football and the fact that it was women's full contact football was just the unique edge HDI was looking for.

HDI became sponsors with an advertisement in the program and an on the field banner. It may seem unlikely to have a company in Georgia sponsor a women's football team in Oregon, but HDI actually played off this humorously in its advertisement. According to the team, the reception to the sponsorship has been tremendous with many people commenting how cool it is that a Georgia company is involved with the team. The reception has been equally as compelling on the HDI end. Doug Mancosky, Vice President of R&D for HDI said, "We are extremely excited about our sponsorship of the Portland Shockwave. The buzz has been tremendous and it has been well received by employees, partners and customers. We're excited about following the Shockwave this year and cheering them along from afar."

About Hydro Dynamics

Hydro Dynamics is the developer of a patented cavitation process intensification technology called the ShockWave Power Reactor (SPR), enabling customers to solve critical mixing and heating problems. Reactors are operating on four continents with well-known customers in applications as diverse as increasing biogas yields to mixing petroleum drilling mud to more efficient homogenization and pasteurization of liquid eggs. The ShockWave Power Reactor allows customers to significantly decrease costs and increase profits, often with environmental and safety benefits.

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What's an industrial reactor company from Georgia doing sponsoring a women's full contact football team in Portland?

Yeah, we weren't sure either...

We Just Love Shockwaves!

Hydro Dynamics, Inc.

Harnessing the Power of Cavitation



Makers of the ShockWave Power Cavitation Reactor

www.hydrodynamics.com

HDI Advertisement for Portland ShockWave



Portland ShockWave Logo

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